Registry Services Evaluation Policy (RSEP) Request

October 9, 2018

Registry Operator
AC Webconnecting Holding B.V.
Beursplein 37
Rotterdam, 3011AA

Request Details
Case Number: 00896611

This service request should be used to submit a Registry Services Evaluation Policy (RSEP) request. An RSEP is required to add, modify or remove Registry Services for a TLD. More information about the process is available at https://www.icann.org/resources/pages/rsep-2014-02-19-en

Complete the information requested below. All answers marked with a red asterisk are required. Click the Save button to save your work and click the Submit button to submit to ICANN.

PROPOSED SERVICE

1. Name of Proposed Service

42 additional IDN tables for .cam

2. Technical description of Proposed Service. If additional information needs to be considered, attach one PDF file

.CAM Registry operator AC Webconnecting Holding BV is applying to add Danish, Hebrew, Latvian, Lithuanian, Czech, Azerbaijani, Romanian (Moldova), Romanian, Finnish, Thai, Estonian, Macedonian, Bulgarian, Albanian, Tai Viet, Slovenian, Korean, Croatian, Serbian, Icelandic, Spanish, Greek, Japanese, Dutch, Slovak, Georgian, Turkish, Bosnian, Hungarian, Polish, Arabic, Norwegian, Luxembourgish, Portuguese, Russian, Swedish, French, Armenian, Ukrainian, Italian, Latin, Catalan IDN tables. As defined in Registry's IDN Policies, we will not offer variant IDNs.
Attached it's a zip archive containing all the IDN tables.

If additional information needs to be considered, attach one file

cam-idntables.zip

CONSULTATION

3. Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?

.CAM Registry consulted with it's back-end provider KSRegistry

3a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?

N/A

3b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?

N/A

3c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?

N/A

3d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?

N/A

3e. Who would endorse the introduction of this service? What were the nature and content of these consultations?

.CAM Registry strongly believes that speakers of the languages for which we want to add the IDN's would support the ability to register and use domain names in their language script.

3f. Who would object the introduction of this service? What were (or would be) the nature and content of these consultations?

.CAM Registry thinks there's no reason for which any constituency or stakeholder group would object to offering registration of domain names in multiple languages.

TIMELINE

4. Please describe the timeline for implementation of the proposed new registry service.

.CAM Registry plans to offer these languages as soon as ICANN has approved this service.

BUSINESS DESCRIPTION

5. Describe how the Proposed Service will be offered.

IDN's will be offered for registration through registrars accredited for the .CAM gTLD.

6. Describe quality assurance plan or testing of Proposed Service.

The tables have been tested by our back-end provider KSRegistry.

7. Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.

None

CONTRACTUAL PROVISIONS

8. List the relevant contractual provisions impacted by the Proposed Service.

Exhibit A, Section 4 will require amendment to reflect the new IDN languages

9. What effect, if any, will the Proposed Service have on the reporting of data to ICANN.

None

10. What effect, if any, will the Proposed Service have on the Whois?

None

If additional information needs to be considered, attach one PDF file.

11. What effect, if any, will the proposed service have on the price of a domain name registration?

None

If additional information needs to be considered, attach one file.

CONTRACT AMENDMENTS

12. Please describe or provide the necessary contractual amendments for the proposed service

The following language should be added to Section 4 of Exhibit A:

"4.3.2. Danish language"
"4.3.3. Hebrew language"
"4.3.4. Latvian language"
"4.3.5. Lithuanian language"
"4.3.6. Czech language"
"4.3.7. Azerbaijani language"
"4.3.8. Romanian (Moldova) language"
"4.3.9. Romanian language"
"4.3.10. Finnish language"
"4.3.11. Thai script"
"4.3.12. Estonian language"
"4.3.13. Macedonian language"
"4.3.14. Bulgarian language"

"4.3.15. Albanian language"
"4.3.16. Tai Viet script"
"4.3.17. Slovenian language"
"4.3.18. Korean language"
"4.3.19. Croatian language"
"4.3.20. Serbian language"
"4.3.21. Icelandic language"
"4.3.22. Spanish language"
"4.3.23. Greek script"
"4.3.24. Japanese language"
"4.3.25. Dutch language"
"4.3.26. Slovak language"
"4.3.27. Georgian script"
"4.3.28. Turkish language"
"4.3.29. Bosnian language"
"4.3.30. Hungarian language"
"4.3.31. Polish language"
"4.3.32. Arabic language"
"4.3.33. Norwegian language"
"4.3.34. Luxembourgish language"
"4.3.35. Portuguese language"
"4.3.36. Russian language"
"4.3.37. Swedish language"
"4.3.38. French language"
"4.3.39. Armenian script"
"4.3.40. Ukrainian language"
"4.3.41. Italian language"
"4.3.42. Latin script"
"4.3.43. Catalan language"

BENEFITS OF PROPOSED SERVICE

13. Describe the benefits of the Proposed Service.

AC Webconnecting Holding BV as the operator of .cam, continuously tries to serve as many international markets as possible. Allowing speakers of the languages we want to add, to register domains in their own language regardless of their actual geographical location, allows them to have a better user experience and be more natural while using a domain in their native language.

COMPETITION

14. Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.

We can only see positive effects as it increases consumer choice as well as increasing the competition with other TLD's (which only brings a positive outcome for everybody involved)

15. How would you define the markets in which your proposed Registry Service would compete?

Adding new 42 IDN languages to .CAM will increase the awareness about our string, and enable non-latin language speakers to use .CAM in their own script. We really think that the markets we want to address have the potential to increase the IDN adoption in general, since the vast majority of them are not so english savvy.

16. What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?

Many registry operators permit multiple language script registration in their TLDs and many more will join along the way.

17. In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?

No

18. Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.

As .CAM Registry works with KSRegistry as far as technical backend is regarded, they will provide the technical functionality to permit the registration of domain names in the above mentioned languages.

19. Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.

Yes, we have been in constant contact with KSRegistry, our technical backend provider.

20. Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).

No

If additional information needs to be considered, attach one PDF file.

SECURITY AND STABILITY

21. Does the proposed service alter the storage and input of Registry Data?

Storage and input of Registry Data will not be altered.

22. Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems.

As the product we want to add is a well known product there will be no impact in the throughput, response time, consistency or coherence of responses to Internet servers or end systems

23. Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?

No technical concern has been raised about the proposed service.

OTHER ISSUES

24. Are there any Intellectual Property considerations raised by the Proposed Service?

No

If additional information needs to be considered, attach one PDF file.

25. Does the proposed service contain intellectual property exclusive to your gTLD registry?

No

26. List Disclaimers provided to potential customers regarding the Proposed Service.

There is currently no disclaimer needed for the addition of this product/service.

If additional information needs to be considered, attach one PDF file.

27. Please provide any other relevant information to include with the request.

None

Click the Save button to save your work and click the Submit button to submit to ICANN.

Affected TLDs

Current Registry Operator	Top Level Domain	Registry Agreement Date
AC Webconnecting Holding B.V.	cam	2016-04-21