

March 6, 2014

Ms. Christine Willett
Vice President, gTLD Operations
ICANN
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094

Dear Mrs. Willett,

**Re: Letter of Support/Endorsement
.ART Community Applications by Eflux.art LLC and DaDotart, Inc.**

E-flux, Inc., hereby also acting on behalf of its subsidiary, E-Flux.art, LLC (who is also a community-based applicant for the .ART gTLD), is submitting this letter of support in connection with Dadotart, Inc.'s community application for the .ART gTLD.

Both E-Flux.art, LLC and Dadotart, Inc. have submitted community-based applications for the .ART gTLD.

Since the filing of their respective applications, the parties have engaged in a constructive dialog to identify common ground in their applications. Given the complimentary focuses and common objectives, the Parties have reached an agreement to collaborate together in order to achieve these common objectives for the benefit of the global art community.

For the avoidance of doubt, this letter of support in connection with Dadotart, Inc. community application in no way represents a material change to the underlying policies in either party's respective application.

Respectfully submitted,

For E-Flux, Inc., and also on behalf of Eflux.art, LLC

**BY: Anton Vidokle
CEO**

